



ACNL in Action:

Nurse Leaders Making a Difference!

Association of California Nurse Leaders

March 2016

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Patient Safety Awareness Week is March 13 -19, 2016

The National Patient Safety Foundation is kicking off its *United for Patient Safety Campaign*, during Patient Safety Awareness Week, March 13-19, to promote increased awareness about patient safety.

The *United for Patient Safety Campaign* culminates each year with Patient Safety Awareness Week, designed to mark a dedicated time and a platform to increase awareness about patient safety among health professionals and the public. The National Patient Safety Foundation works to bring together and engage health care professionals and patients to help spread this important message.

How to get involved with Patient Safety Awareness Week:

- Share examples of what you are doing to create a safer environment at your healthcare organization. Please submit your examples (Word doc, images, video) to: mmullane@aha.org and we will share it via social media.
- [Take the pledge](#) to stand united in striving to reduce harm in patient care.
- [Learn more](#) about the United for Patient Safety Campaign.
- [Register](#) for a free webinar: *CIT Helps Nurses Drive Patient Safety at the Bedside*

[More information about the United for Patient Safety Campaign](#)

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ACNL's 38th Annual Conference Highlights *The Power of Us! A Force for Change!*

A special thank you to ACNL's Annual Program Committee for hosting yet another outstanding Conference, January 31 - February 3, at the Westin Mission Hills Resort in Rancho Mirage. The evaluations and feedback from the 500 nurse leaders and 104 industry partners in attendance has been very positive. Many said it was the best program yet!

Highlights from the Conference:

- Our Keynote, Dr. Barry Posner, challenged attendees to become better leaders through his presentation, *Why Leadership Matters*. ACNL utilizes the Kouzes and Posner leadership theory in our Foundations for Leadership Excellence program, and as a result, many of our emerging nurse leaders in the audience enjoyed his message.
- Dr. Louise Selanders, delivered a provocative overview of Florence Nightingale's contributions as the foundational philosopher of modern nursing and correlated the relevance of her contributions with the challenges we face in health care today.
- Arrowhead Regional Medical Center Emergency Department Nurse Manager Jan Serrano and Dr. Sakona Seng received a standing ovation after sharing their experiences as first responders in the aftermath of the December 2015 San Bernardino shootings.
- Matt Thornhill enlightened his audience with insights and strategies for leading a multigenerational workforce, especially related to the millennial generation.
- 39 nurse leaders shared innovations and best practices during the poster session.
- In a very moving presentation, Jeremy Poincenot, described his journey from a sighted happy go lucky college student to becoming legally blind. His personal story of triumph over adversity earned him a standing ovation and ended the 2016 Conference on an inspiring note.

Thank you to our 2016 sponsors for your support of ACNL's Conference and our organization!

Diamond Sponsor

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UC Davis Health

UC Irvine Health

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UC San Diego Health

[View Complete List of ACNL 2016 Conference Sponsors](#)

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ACNL Golf Tournament Debuts at this Year's Conference

New at this year's Conference was the 1st ACNL Golf Tournament on January 30, with 28 golfers participating. *Team Rattlesnake*, with Lynn Forsey, ACNL's Director - North, took home first prize. Other members of the team were Julie O'Keefe, Brian Rubick and Doug Hayes representing ACNL's industry partners. Duayna Pucci, past chair of the Annual Program Committee won closest to the pin on the 16th hole. The golfers highly recommended we make this an annual event. Robert McIntosh from Hill Rom has already been in communication with Brian Carrick, ACNL's Industry Partner Liaison, about planning the 2017 event in Anaheim. Tournament proceeds support Flo's Cookie Jar.

The 2016 Annual Program Committee is already planning next year's Conference, February 5 – 8, 2017, at the Disneyland Hotel and Resort in Anaheim. *Don't miss it!*

[View Photo Highlights of the 2016 ACNL Conference and Golf Tournament](#)



Thank You to the Nurse Leaders Who have Already Joined the *Circles of Giving!*

ACNL's new philanthropic program, *Circles of Giving*, was unveiled at the 2016 Conference, raising an unprecedented **\$115,000!** The generous support of our members will enable ACNL to expand vital programs fostering innovation, professional development, mentorship, research, health policy advocacy and lifelong learning. This important goal begins with each of us - The future is in our hands!

ACNL's Board of Directors and Philanthropic Committee invite you to **JOIN US** in the *Circles of Giving*. All those joining the *Circles of Giving* in 2016 will be **Founders** and receive special acknowledgement at the 2017 Annual Conference, in an upcoming ACNL publication, as well as receive a commemorative 2016 Founders Pin.

The Circles of Giving program provides 3 opportunities to participate:

- *Partner Circle:* \$500 - \$999
- *Visionary Circle:* \$1,000 - \$2,499
- *Nightingale Leadership Circle:* \$2,500 and up

If you are not able to join the *Circles of Giving* at this time, your donation in any amount to support ACNL's work is welcome.

[Learn more about ACNL's Circles of Giving](#)

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ACNL Forms Alliance with Katon Direct

The ACNL Board is proud to announce a newly formed alliance with Katon Direct to recognize all nurses during Nurses Week. A first-time exhibitor at this year's ACNL Conference, Katon Direct has primarily promoted its products and services to organizations outside California. However, they were so impressed with the response and openness of ACNL members attending the Conference that they approached ACNL with an idea to partner on a specific project to recognize nurses during Nurse Week. This is not an exclusive partnership but an opportunity to recognize nurses and add to ACNL's bottom line.

Highlights of the Katon Direct/ACNL strategic partnership include:

- ACNL member facilities would have access to the largest database of registered nurses in California, giving them a unique opportunity to maximize their reach to the nursing workforce.
- Katon Direct is offering the National Nurses Week Recognition Program at significantly reduced rates to ACNL member facilities, along with additional discounts on other products offered as a benefit to ACNL members.
- The partnership creates a new revenue stream for ACNL, which will assist us in furthering our mission and work. For each ACNL identified contact that purchases the Katon Direct *Thank You Recognition Program*, ACNL will receive 10 percent of the revenue

In the next few weeks we will be informing our members about this innovative method to recognize nurses. With over 120,000 RNs in their database, Katon Direct's ability to target nurses in California with specific messaging can make them a critical partner for your marketing team.

[Read Press Release about ACNL-Katon Direct Alliance](#)

Board of Registered Nursing Update: Nursing Practice Committee Meeting on March 10

The BRN's Nursing Practice Committee will hold its third and final meeting on proposed revisions to the Nurse Practitioner Regulations. ACNL presented testimony at the first two meetings and has joined the APRN Coalition in supporting the proposed changes. Members living in Southern California will want to add their voices to the conversation at the final hearing on March 10 at the Doubletree Hotel in Claremont.

Professional nursing organizations in California support the revisions, including the proposed language requiring national certification. California's nursing community has a long history of supporting the highest educational standards in the nation. The APRN Coalition, whose membership includes the California Association of Nurse Practitioners, California Association of Nurse Midwives, California Association of Nurse Anesthetists and California Association of Clinical Nurse Specialists, and the California Association of Colleges of Nursing support this requirement as the highest standard for

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APRN practice. Unfortunately, the California Nurses Association has been very vocal in opposing this requirement. Your voice is needed to educate and inform the Practice Committee members. If you are unable to attend the meeting, consider sending the BRN a letter supporting the proposed regulations.

[ACNL's Letter to the BRN Supporting Proposed Nurse Practitioner Regulation Revisions](#)

For more information about the proposed NP regulations or other issues related to the BRN visit <http://www.rn.ca.gov/>

Get on Board: Leap Into Leadership!

It is not too late to be included in the count!

Boards are better when nurses weigh in - our perspectives and experiences add distinctive viewpoints that improve decision-making to achieve the goals of improved health and efficient and effective health care systems at the local, state and national levels.

That's why the **Future of Nursing: Campaign for Action** encourages nurses to join the **Leap Into Leadership** initiative, sponsored by the Nurses on Boards Coalition. Getting a good count of how many nurses serve in leadership spots on the boards of community, health and other organizations will provide a stronger foundation for growth and create healthier communities.

Visit: NursesonBoardsCoalition.org

Click on the website's **Be Counted** tab. It only takes a few minutes to complete.

Educational Partnerships Create Opportunities for Our Members

In support of our commitment to lifelong learning, ACNL partners with several academic institutions who agree to provide stipends or tuition reductions for ACNL members attending their programs.

A special thank you to our educational partners:

- American Sentinel University
- Chamberlain College of Nursing
- Concordia University Irvine
- Grand Canyon University
- University of San Francisco
- Vanguard University
- Walden University
- West Coast University
- Western Governors University

Use the link below to view our webpage featuring our academic partners and their programs.

[ACNL Educational Partners](#)

ACNL will continue to seek opportunities to partner with our academic colleagues to provide this member benefit and support nurse leaders pursuing additional education and academic degrees.

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Upcoming Webinar for ACNL Members

Implementing and Sustaining Healthy Work Environments for Nurse Leaders

Tuesday, March 15, 2016
12:00 - 1:00 p.m. (Pacific Time)

Webinar Presenter:

Nancy Blake, PhD, RN, CCRN, NEA-BC, FAAN
Director, Critical Care Services
Children's Hospital Los Angeles
Chair of ACNL's Healthy Work Environment Committee

Use the link below for more information and registration

[ACNL Webinar: Implementing and Sustaining Healthy Work Environments for Nurse Leaders](#)

Please Note: You must pre-register to receive log-in instructions. This webinar will be recorded--if you can't participate in the live event, you can view the recorded presentation.



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