



ACNL Webinar:

## Follow The Yellow Brick Road...

The Path to Board Service

Part 2:

### Stories from Successful Travelers

December 8, 2015  
12:00 – 1:00 p.m.

Call-In: 1-888-858-6021  
Conference ID: 6869845975#

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## Welcome and Introductions



**Brenda Brozek**  
MAOL, RN  
ACNL Consultant



**Joyce Eden**  
MHA, RN  
Chair, Leadership  
Development  
Committee



**Patricia McFarland**  
MS, RN, FAAN  
ACNL CEO

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## Future of Nursing:

*Leading Change, Advancing Health*

**Prepare and enable nurses to lead change to advance health.**

Nurses, nursing education programs, and nursing associations should prepare the nursing workforce to assume leadership positions across all levels, while public, private, and governmental health care decision makers should ensure that leadership positions are available to and filled by nurses.

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## Recommendation #7

- Personal responsibility for developing leadership skills
- Professional associations – leadership programs, mentorship and opportunities to lead
- Academia – integrate leadership and business theories across the curriculum
- Nurses on boards, executive teams and in key leadership positions.

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## ACNL's RNs on Boards Survey

- Survey was conducted at ACNL's 2015 Annual Conference
- 576 attendees
- Message was sent through our conference app
- 100 attendees responded or about 17%

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## ACNL Survey Results

Are you interested in serving on a board?

- Yes 69%
- No 22%
- Undecided 9%

- 52 individuals provided contact information to serve on a board.

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## ACNL Survey Results

Have you ever served on a community health or non health related board?

Yes 53%

No 46%

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## Pat's Ps for Board Service



### Passion

Select a board or cause you're passionate about.

**Get Involved!**

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## Pat's Ps for Board Service



### Planning

Develop an Action Plan

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## Pat's Ps for Board Service



### Preparation

**Do your homework!**  
What do you need to learn before your 1<sup>st</sup> meeting.

**Skill Acquisition is critical to success!**

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## Pat's Ps for Board Service



### Positioning

**Be open to possibilities and alternatives**  
Committee service may be needed before board appointment.

**Networking leads to opportunities!**

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## Pat's Ps for Board Service



### Perseverance

**Board appointments can take time.**  
Stick with it!

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## Pat's Ps for Board Service



### Participate

Contribute and give back!

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## Pat's Ps for Board Service



### Policy Development

Your contributions can drive the organization to success!

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## Pat's Ps for Board Service



### Positive Change

Driving positive change is what we strive for as nurse leaders!

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## Our Panel



**Pilar De La Cruz, MSN, RN**  
Director, Central California Center for  
Excellence in Nursing  
Fresno State University  
Board Member, California Board of Registered  
Nursing

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## Our Panel



**Bob Patterson, DNP(c), MSN, RN**  
Administrative Director  
Health Impact  
President, American Assembly for  
Men in Nursing

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## Our Panel



**Robyn Nelson, PhD, MSN, RN**  
Dean, College of Nursing  
West Coast University  
Board Member, Nurse.Com-California  
Advisory Board, and Irvine Rotary Club

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## Board Service: Preparation



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## Board Service: Time and Commitment



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## Board Service: Your Contributions



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# The Importance of Board Service



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## Other Questions?



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## Wrap Up of Today's Webinar

- Final Questions
- Evaluation
- Access to webinar recording

***Thank YOU for Participating!***

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